

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
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*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 2.3	1	TU	12P-1P	NEWS @ NOON	:30	\$220.00	08/21-08/21	1	1	1	\$220.00	
2	2	W	12P-1P	NEWS @ NOON	:30	\$220.00	08/22-08/22	1	1	1	\$220.00	
Rating: 2.3	3	TH	12P-1P	NEWS @ NOON	:30	\$220.00	08/23-08/23	1	1	1	\$220.00	
Rating: 2.3	4	F	12P-1P	NEWS @ NOON	:30	\$220.00	08/24-08/24	1	1	1	\$220.00	
Rating: 2.3	5	M	12P-1P	NEWS @ NOON	:30	\$220.00	08/27-08/27	1	1	1	\$220.00	
Rating: 2.3	6	SU	9A-930A	SUNDAY EDITION	:30	\$85.00	08/26-08/26	1	1	1	\$85.00	
Rating: 1.8	7	TU	4P-5P	DR PHIL/KATE	:30	\$193.00	08/21-08/21	1	1	1	\$193.00	
Rating: 1.8	8	W	4P-5P	DR PHIL/KATE	:30	\$193.00	08/22-08/22	1	1	1	\$193.00	
Rating: 1.8	9	TH	4P-5P	DR PHIL/KATE	:30	\$193.00	08/23-08/23	1	1	1	\$193.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	F	4P-5P	DR. PHIL/KATE	:30	\$193.00	08/24-08/24	1	1	1	\$193.00	
	Rating: 1.8											
	11	M	4P-5P	DR. PHIL/KATE	:30	\$193.00	08/27-08/27	1	1	1	\$193.00	
	Rating: 1.8											
	12	TU	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/21-08/21	1	1	1	\$40.00	
	Rating: 0.6											
	13	W	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/22-08/22	1	1	1	\$40.00	
	Rating: 0.6											
	14	TH	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/23-08/23	1	1	1	\$40.00	
	Rating: 0.6											
	15	F	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/24-08/24	1	1	1	\$40.00	
	Rating: 0.6											
	16	M	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/27-08/27	1	1	1	\$40.00	
	Rating: 0.6											
	17	SA	5A-7A	SATURDAY TODAY	:30	\$32.00	08/25-08/25	1	1	1	\$32.00	
	Rating: 0.4											
	18	SU	7A-8A	TODAY	:30	\$120.00	08/26-08/26	1	1	1	\$120.00	
	Rating: 1.2											
	19	SU	8A-9A	MEET THE PRESS	:30	\$160.00	08/26-08/26	1	1	1	\$160.00	
	Rating: 1.9											
	20	SA	6P-630P	6PM NEWS	:30	\$275.00	08/25-08/25	1	1	1	\$275.00	
	Rating: 2.1											

Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP	Rep Firm	() WASHINGTON
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400	Sales Office	() JAMIE ANDRUS
Product	LOVE/CD4R		ALEXANDRIA, VA 22314	Salesperson	
Estimate#	821827		Agency C/P1/P2/E	Salesperson Phone#	202-872-1155
Buyer	Lindsay Hanlon		LOVE/ORDR/821827	Salesperson FAX#	
Phone#			Flight Dates		
Fax#			08/21/2012 - 08/27/2012		
			Hiatus Weeks		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	08/25-08/25	1	1	1	\$100.00	
	Rating: 1.8											
	22	SA	1135P-12A	GAME NIGHT LIVE	:30	\$42.00	08/25-08/25	1	1	1	\$42.00	
	Rating: 0.6											

---REPORT TOTALS---

Report Totals: 22 / \$3,079.00

---SALES MONTHLY TOTALS---

Aug 12:	19 / \$2,626.00	Sep 12:	3 / \$453.00
Sales Totals:	22 / \$3,079.00		
Station Totals:	22 / \$3,079.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$15,395	CABL	0%	KJZZ	0%	KSL	20%	KSTU	0%	KTVX	0%
		KUCW	0%	KUTV	0%	NSL	0%	UNKN	80%		

Books null

Demos RA35+